The search is on for Virginia’s outstanding senior volunteer.

The Salute to Senior Service program, sponsored by Home Instead, Inc., the franchisor of the Home Instead Senior Care network, honors the contributions of adults 65 and older who give at least 15 hours a month of volunteer service to their favorite causes.

Nominations for outstanding senior volunteers will be accepted between Feb. 1 and March 31, 2013. State winners then will be selected by popular vote at SalutetoSeniorService.com. Online voting will take place from April 15 to April 30, 2013. From those state winners, a panel of senior care experts will pick the national Salute to Senior Service honoree.

Home Instead, Inc. will donate $500 to each of the state winners’ favorite nonprofit organizations and their stories will be posted on the Salute to Senior Service Wall of Fame. In addition, $5,000 will be donated to the national winner’s nonprofit charity of choice. All local nominees will be honored at a special luncheon this summer.

“We all know seniors who do so much for our community,” said Jeanne Russell, marketing director of the Home Instead Senior Care office serving the communities of Augusta, Rockingham and Rockbridge counties. “These silent heroes give selflessly, expecting nothing in return. And yet, their contributions
often make a difference not only to the organizations they serve, but in changing how the public views growing older.”

Staff members of local nonprofit organizations, churches, hospitals, senior care facilities and other places where seniors volunteer are encouraged to nominate older adults. So, too, are family caregivers, friends, and the adult children of aging parents. Older adults also may self-nominate.

To complete and submit a nomination form online for a senior age 65 or older who volunteers at least 15 hours a month, and to view the contest’s official rules, visit SalutetoSeniorService.com. Completed nomination forms also can be mailed to Salute to Senior Service, P.O. Box 285, Bellevue, NE 68005.

For more information about Salute to Senior Service or the Home Instead Senior Care network’s services, call 540-213-7800.

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ABOUT HOME INSTEAD SENIOR CARE
Founded in 1994 in Omaha by Lori and Paul Hogan, the Home Instead Senior Care® network is the world’s largest provider of non-medical in-home care services for seniors, with more than 950 independently owned and operated franchises providing in excess of 45 million hours of care throughout the United States, Canada, Japan, Portugal, Australia, New Zealand, Ireland, the United Kingdom, Taiwan, Switzerland, Germany, South Korea, Finland, Austria, Italy, Puerto Rico and the Netherlands. Local Home Instead Senior Care offices employ more than 65,000 CAREGivers℠ worldwide who provide basic support services – assistance with activities of daily living (ADLs), personal care, medication reminders, meal preparation, light housekeeping, errands, incidental transportation and shopping – which enable seniors to live safely and comfortably in their own homes for as long as possible. In addition, CAREGivers are trained in the network’s groundbreaking Alzheimer’s Disease or Other Dementias CARE: Changing Aging Through Research and Education℠ Program to work with seniors who suffer from these conditions. This world class curriculum also is available free to family caregivers online or through local Home Instead Senior Care offices. At Home Instead Senior Care, it is relationship before task, while continuing to provide superior quality service that enhances the lives of seniors everywhere.